

FOR IMMEDIATE RELEASE

AINSWORTH EMPLOYEES TAKE ANOTHER STEP TOWARD GREENING THEIR ENVIRONMENT

Meadville, PA (September 26, 2011) For the past year employees at Ainsworth Pet Nutrition have taken a close look at the company from an environmental perspective. The goal is to lower the company's impact on the environment. The latest project had employees potting plants in an effort to make their work environment healthier.

On Tuesday, September 27th at noon on the front lawn of Ainsworth's Mill Street property, 78 plants were potted. (50 plants were potted at Targeted Pet Treats, an Ainsworth affiliate company in Warren, PA.)

The plant project is one of several initiatives Ainsworth is taking on to lessen its imprint on the environment through efficiency, resource-conservation, and responsible behavior. According to Michael Skrzypczyk who heads up the Ainsworth sustainability group, "We are identifying and measuring every environmental impact we have and making goals to continuously reduce them all. We are committed to the environment."

Ainsworth's comprehensive long-term environmental plan focuses on three different areas.

- Culture
- Manufacturing practices
- Community

Culture: Ainsworth has encouraged environmental consideration from employees at the office and at home. The company has provided recycling bins for employees who do not have curb side pick-up at home. Management also encourages all bills and paychecks to be digital rather than paper.

Manufacturing practices: Ainsworth has focused on reducing energy usage, lowering the amount of waste created and amount of water used. Employees have also analyzed logistics and shipping, and reduced the amount of miles trucks travel, the number of trucks on the road and the amount of fossil fuels utilized.

Community: Ainsworth created a corporate competition for the annual French Creek Valley Clean-up. Ainsworth employees helped pull more than 30 thousand pounds of garbage out of French Creek on September 10, 2011. 5 other companies joined in their efforts as well as numerous community groups.

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About Ainsworth Pet Nutrition

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Ainsworth Pet Nutrition is a fifth generation family-owned and operated company named after one of the company's founders, George Ainsworth Lang. The company is focused entirely on pets, catering to all segments of the pet food industry. Ainsworth Pet Nutrition has three business units including DAD'S Pet Care, Ainsworth Specialty Brands and Ainsworth Custom. The company makes a wide spectrum of pet foods and snacks from brands that offer sound nutrition and convenience to ultra-premium specialty foods. Ainsworth Pet Nutrition is committed to food safety and manufactures all of its pet food in the United States using whole grains and quality meats that can be traced throughout the entire food chain. To learn more, visit

www.ainsworthpets.com.

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