

FOR IMMEDIATE RELEASE

JOPLIN TORNADO AFFECTS LOCAL COMPANY

MEADVILLE, PA (May 31, 2011) The impact of the Joplin, MO tornado is being felt here in Northwest Pennsylvania. Ainsworth Pet Nutrition, formerly Dad's Pet Care, has a sister company in Joplin called Hampshire Pet Products which was damaged in the tornado. Although the facility sustained minor damage, three families who work at the Joplin facility lost everything in the tornado.

Ainsworth Pet Nutrition's 500 employees are helping their Joplin family members affected by the tornado by donating money. Ainsworth Pet Nutrition is providing matching funds. Ainsworth CEO Sean Lang says, "The overwhelming support we've had has been amazing. We consider all those who work at Ainsworth and our sister companies to be family members. And, it's great to see everyone pitching in to help each other in this time of critical need."

The company is encouraging people in this region to donate much needed funds to support the disaster relief efforts in Joplin and the surrounding areas. Please contribute to the American Red Cross at www.redcross-ozarks.org. Also, please consider helping Joplin's pets who are in need of medical treatment, food and other items by donating to www.aspca.org.

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About Ainsworth Pet Nutrition

Ainsworth Pet Nutrition is a fifth generation family-owned and operated company named after one of the company's founders, George Ainsworth Lang. The company is focused entirely on pets, catering to all segments of the pet food industry. Ainsworth Pet Nutrition has three business units including DAD'S Pet Care, Ainsworth Specialty Brands and Ainsworth Custom. The company makes a wide spectrum of pet foods and snacks from brands that offer sound nutrition and convenience to ultra-premium specialty foods. Ainsworth Pet Nutrition is committed to food safety and manufactures all of its pet food in the United States using whole grains and quality meats that can be traced throughout the entire food chain. To learn more, visit

www.ainsworthpets.com.

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